

# Y.M.C.A.'s Good Service



*Help Continue  
Work for Soldiers  
and for Canada.*



**"I** believe," said Lieut.-General Sir Arthur Currie one day in March, 1918, while the fate of the world was trembling in the balance, "that the authorities should recognize the extremely valuable factor the Y.M.C.A. is in winning battles, and I think you ought to have the personnel and equipment necessary to carry on your work . . . . I do not see how, with the men and materials you have, you can do more than you are doing. But if you can, do so. We need it and appreciate it."

Every public institution is rightfully subject to criticism. The Young Men's Christian Association is no exception. The very magnitude of the Y.M.C.A.'s work for the soldiers brought it under the white light of criticism. But its record of four and a half years has not been successfully assailed.

For every dollar of gross profits made in Y.M.C.A. canteens it was necessary to raise a dollar and a half by public subscription to meet the total expenses of the Overseas services. It will be seen therefore, that absolutely all profits were absorbed in the cost of the service to the soldiers.

The policy of the Y.M.C.A. in its war work was primarily free service, not free supplies, but nevertheless, since December 31st, 1916, soldiers in the Canadian Corps area in France, Belgium and Germany were supplied tea, coffee, cocoa, orangeade and lemonade at the "Y" free. Also cigarettes, chocolate, bis-

cuits, etc. were given free to walking wounded, stretcher bearers, and working parties in cases of emergency. In addition 5% of the sales was distributed among units in the war zone to be spent on extra rations, comforts, etc. for the men. Supplies and cash given away during 1918 amounted to \$299,650.28.

The prices charged in the Y.M.C.A. canteens were fixed by the British War office and were the same as those charged throughout the British Army. These prices were fixed for the protection of the soldiers, and were from 50% to 100% lower than prevailing prices in overseas civilian stores. They were also as low or lower than retail prices in Canada.

Remember these facts when Y.M.C.A. canvassers wait upon you for your subscription to the Red Triangle Fund to-day. The Y.M.C.A. Service to soldiers will be maintained until Demobilization is complete if you will be generous to-day.

**Help the Y.M.C.A.'s work for Canada's returning soldiers. Help the Y.M.C.A. extend Red Triangle Service to our Industrial workers, and to men and boys of rural Canada.**

**Help the Y.M.C.A.'s extension of the work for Canada's 300,000 'teen-age boys. Help the Y.M.C.A. construct the men who will reconstruct Canada.**

**Help the Dominion Council, Young Women's Christian Association care for wives and children of our soldiers on the journey to Canada from overseas. Help the Y.W.C.A. extend its service for Canadian women and girls.**

*The Work of the Red Triangle is Worthy of Canada and of our  
Common Canadian Citizenship.*

## National Council, Young Men's Christian Associations of Canada

*The Red Triangle Campaign is under the distinguished patronage of His Excellency, the Duke of Devonshire, K.G., G.C.M.G., G.C.F.D., P.C.*

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