

RED TRIANGLE APPEAL THIS WEEK

ANOHTER CHANCE FOR PEOPLE
TO HELP WITH GREAT WORK
AMONG THE BOYS

NEW SCHEME INCLUDES WIDER
PROGRAM FOR WORK
IN CANADA

This week the "Y" goes into the country and village places of Canada for funds to carry on its new reconstruction program, which means, among other notable movements, the carrying of the "Y" into the town, the village and the rural community—what the "Y" has done for the city—its war effort.

This year, the Y. M. C. A., which has hitherto confined its main energies to the cities, looking after the boys who have left their country homes to seek adventure or fortune in crowded centres, is going to pursue a diametrically different policy. "Pursue" is the right word; for the new plan has already been started, with satisfactory results.

Briefly, the new scheme, which is part of the Y. M. C. A.'s great 1919 reconstruction program for men and boys in Canada, is this: There has been organized as a part of the Association's National Council a new department of town and country work. This new department will promote Y. M. C. A. work in co-operation with the church and other agencies, among the boys and young men of the open country, villages and towns not served by city types of association buildings. This work will be organized on a non-equipment basis, and will be a serious and practical effort to make the rural community or village so attractive a place that boys who live on farms or in villages will not have to go to the city to have a good time.

Needs Money

The scheme only needs money to be gone ahead with in a vigorous and general way; and on Monday the Y. M. C. A. is going out into rural and village Canada to ask each rural community dweller in the village or smaller town where there is at present no "Y" building, to contribute what he considers his fair share of the \$1,100,000 the Y. M. C. A. has estimated will be needed for carrying out its reconstruction program along lines of general benefit to every man and boy in Canada, no matter whether he be in the mine or lumber camp "forty miles from anywhere."

The achievements of the Y. M. C. A. in the seventy-five years of work in the cities of the world have been tremendous. In Canada, as in other countries, every big city has a great luxurious "Y" club building, where any young man, rich or poor, for a fee which amounts to about one dollar a month, may come and do anything except smoke, drink or use foul or profane language. That is to say, these big club buildings have shower baths, swimming pools, gymnasiums, basketball floors, punching bags, rowing machines, cafeterias, circulating libraries, racks of current magazines and newspapers, chess and checker tables, and modern bachelor apartments which are rented to members at a very nominal rate per month. In these clubs are held Sunday afternoon religious talks, social evenings, athletic festivals, educational classes, physical development classes for office men of all ages who wish to keep "fit," and other functions almost too numerous to be listed. The Y. M. C. A. building is, in fact, the very core and centre of social life among the young men of a city, as many country boys who, coming to the city, have gravitated naturally to the "Y," can testify. Any country or village resident—if there be one—who has never seen, or at any rate specially noticed, a city "Y" building, can find out all about one from asking his son or nephew or whomever the young relatives may be, who has lived in the city. For if he has lived in the city he will know all about the Y. M. C. A. headquarters. The "Y," which combs the city in its work of befriending young men who are away from home, sees to that.

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In Canada

And now, in Canada, the returned soldiers are being given board and lodging at rates below cost in the "Y" huts located in all large Canadian cities; they are entertained on troop trains; they are met at disembarkation ports; they will be watched until they are on the final stage of the journey home.

All returned men who originally came from, and have now resumed their occupations in rural or village centres, will be glad to welcome the "Y" when it seeks them out in their native places, and, at home and in the midst of peace, to clasp the hand of the representatives of the organization that shepherded them through the Great War.

The scope of the "Y" in the country will depend upon the financial answer of the country and village people to the special appeal of the Y. M. C. A. on Monday, Tuesday, Wednesday, Thursday and Friday of this week. The "Y" looks back with honest pride and forward with confidence.

MGR. BRUCHESI HONORED