

Type of building being used for Y.M.C.A. work in Industrial Plants



From the Trenches in Flanders to the Industries in Canada

Y.M.C.A. good cheer helped the soldiers win the war. Y.M.C.A. good cheer will help the soldiers of industry win the battle of life. The Red Triangle went with the

soldiers in khaki right into the front line trenches in Flanders. The Red Triangle is going with the soldiers in overalls into the factories, the workshops the mines and the lumber shanties of Canada.

Help the "Y" Do for the Workers What it Did for the Soldiers

The success of the Y.M.C.A. during the war as the "Organized Pal" of the Canadian army points the way to success for similarly organized work for the soldiers of Canada's industrial army in time of peace. The Y.M.C.A. is promoting the establishment of Red Triangle huts in the big industrial plants and factory centres under the auspices of the employing companies.

It is promoting the erection of Y.M.C.A. huts in isolated

industries, such as mining and lumbering.

Special activities for factory workers of the big cities are planned for the local Y.M.C.A. buildings.

Towards the promotion, inauguration, and superintending of this Industrial Extension of the Y.M.C.A. to the workers, a part of the Red Triangle Fund, for which your contribution is requested, will be devoted.



Nation-Wide Appeal



Red Triangle Campaign

\$1,100,000 May 5th to 9th

Our plan for Y.M.C.A. extension to the industries is to enlist the sympathy of the president of the company or the heads of the firm, and the management of the plant, to explain our scheme of improved industrial relationships based upon the happiness and the welfare of the workers, and to get the employers to undertake the erection of a Y.M.C.A. building, fully equipped, situated right in the plant.

In some cases, a number of smaller firms would co-operate, and the Y.M.C.A. building would be centrally located for the convenience of a whole group of factories.

Recreation for Workers

This work has already been inaugurated in Sault Ste. Marie, London, St. Catharines, Fort William, Port Arthur, Vancouver, and Toronto. Y.M.C.A. buildings are built and equipped on lines similar to those in the soldiers' camps, or like regular Y.M.C.A. buildings in the cities, according to the amount appropriated for the purpose by the companies. They should be furnished with a gymnasium, shower bath, swimming pool, canteen, reading and writing room, billiard tables, and an assembly hall for sing-songs, lectures, motion pictures, concerts, social gatherings, etc. To promote and superintend this project for our soldiers of industry part of the Red Triangle fund will be devoted.

The Y.M.C.A. went right into the front trenches in France and Flanders and elsewhere in the war zone to serve the Can-

adian troops. It is going now into those isolated districts where industrial workers like our miners and lumbermen are fighting the battle of life in the front trenches of civilization.

For Women and Girls

What the Y.M.C.A. aims to do for the men and boys of Canada's industries, the Young Women's Christian Association aims to do for women and girls. The Dominion Council of the Y.W.C.A. has prepared a budget calling for an appropriation of \$175,000, and it is proposed to set aside that amount from the Red Triangle Fund for their use. The Dominion Council expenditure covers the expense of National work as distinct from the expenses of local Y.W.C.A. work. One of the chief items this year to be provided out of the Dominion Council fund is that of caring for the soldiers' wives and dependents journeying to their homes in Canada from overseas, helping them with difficulties and worries of all kinds.

With the support of the operating companies, Red Triangle huts will be established and equipped with canteen, billiard and

pool tables, reading room, motion pictures and concert hall, baths and, in some cases, swimming pool and gymnasium. This service tends to eliminate the restless transient, the man who is "fed up with his job," gives him something profitable to do in his leisure hours.

In some districts where lumbering operations are active, trained Y.M.C.A. men drive from camp to camp during the winter equipped with portable stereopticon lanterns and outfits. They give illustrated talks, and entertainments introducing the element of play among the hard-working shanty boys by such games as volley ball, boxing, etc.

A Lumberman's Endorsement

One lumber operator says, "You have put my man-catcher out of business. Where before I had three gangs hired—one on the way in, one at work in the woods, and the other on the way out, now I need only one."

At the local Y.M.C.A.'s special programmes for industrial operatives will be aided from the Red Triangle fund. They will be offered recreation, entertainment and opportunity for self-development. Classes in various subjects of special interest or value to industrial workers will be held.

In districts where a considerable non-English-speaking population prevails, a knowledge of the English language of Canada and of the principles of Canadian citizenship and of social responsibility will be promoted by the Y.M.C.A.

Help the "Y" complete its work for soldiers, help extend "Y" service to Canadian boys, help bring the Red Triangle to the Army of Industry and to Rural Canadian Life.

National Council, Young Men's Christian Associations of Canada

The Red Triangle Campaign is under the distinguished patronage of His Excellency, the Duke of Devonshire, K.G., G.C.M.G., G.C.F.O., P.C.

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