

# ASK BOND HOLDERS TO INVEST INTEREST IN WAR SAVINGS STAMPS

Local Committee Plans Campaign  
for May 15-16—\$18,000,000  
in Interest.

The local war savings stamps committee are making plans for the big W. S. S. drive which takes place on May 15th and 16th to make Fort William a one hundred per cent city, and thereby lead all Canada as regards thrift. Many one hundred per cent. societies have already been formed, but this campaign is to thoroughly embrace every business house, every industry, every home within the borders of Fort William.

## \$18,000,000 in Interest

On May 1st, 1,000,000 or more people in Canada drew their first interest payment on the victory bonds for which they subscribed in the fall of 1918. This means that probably \$18,000,000 will be paid in cash to the holders of these bonds. Herein lies a great opportunity for the war savings organization to make what is commonly called a "strike."

There is reason to fear that if people are not induced to re-invest at least a portion of the interest they drew they will probably fritter it away. Some will say: "The amount I draw is too small to invest, I will spend it."

## Buy "Baby Bonds"

In a plain and pointed manner it should be demonstrated to these victory bondholders that they may invest even \$4.00 in a war savings stamp and get a good return on it. They should realize that this \$4.00 "baby bond" is just as good a security as the victory bond they hold; that it is backed by all the resources of the Dominion of Canada.

Many possess only one \$50 victory bond. Many of them may say: "I only draw \$2.75 a year in interest, of what use is that as an investment? These people should be shown that if they only draw \$1.37 they may put this into thrift stamps and thus be started in the way of systematic saving.

## Keep People Investing

The great thing is to keep these over 1,000,000 victory bondholders saving systematically. The war savings plan is the easiest and best means of doing this. The best time to catch

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them is when they draw their victory bond interest. There are \$18,000,000 in sight. Let us make a "drive" for it. This is a rare opportunity for the war savings movement to make good, let it not be lost.

